



TERRALEVER

We're an award-winning digital marketing agency comprised of creative, marketing and technical professionals that focuses on developing and executing world-class marketing strategies directed at one thing — results.

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Services

Digital Strategy

- Brand initiative immersion
- Market research
- Competitive analysis
- Opportunity assessment
- Benchmarking
- ROI analysis & projection
- Recommended approach
- Tactical planning

Design & Development

- Persuasion architecture
- Information architecture
- User experience design
- Creative design
- Development
- Mobile app development
- Social media integration
- Casual game development

Online Marketing

- Performance-based campaigns
- Search engine marketing
- Social media campaigns
- Social media management
- Email marketing
- Media planning & buying
- User experience tuning
- User experience optimization
- Ongoing analytics & strategy
- Rich media design
- Rich media development